

Sittard – The Netherlands, 31 October 2018

**Reference:** Creative Minds Media Productions certified Scala partner

Attention: To who this may concern

SCALA is the world leader in Digital Signage solutions with installations all over the world and offices for support, in many continents. Scala provides a range of products and services to address the needs of networks of “out of home” advertising displays that influence purchase behaviour via a centrally controlled network of verifiable displays. Scala provides a proven end-to-end software solution that enables these networks to operate more inexpensively than competing media, with greater ease and flexibility, with complete central control and accountability, while generating greater revenues and increased sales. Content can be scheduled for playback by location or time.

Scala works with local Partners. These Partners are trained and certified by Scala. In this way clients always have local support available at any requested/required level. Scala supports their Partners in order to keep the quality and professionalism at the required high level. Scala would like to confirm that Creative Minds Media Productions is an official Scala Certified Partner (SCP) in UAE.

Creative Minds Media Productions has been trained and certified by Scala. Scala believes that Creative Minds Media Productions has the full capability to install, manage and service Digital Signage Solutions powered by the Scala platform. Scala is fully supporting Creative Minds Media Productions as a Partner, to make your project a successful one.

Yours sincerely,



Ton van Hout  
Sales director EMEA

Tel : +31 46 80 80 151  
[ton.vanhout@scala.com](mailto:ton.vanhout@scala.com)  
[www.scala.com](http://www.scala.com)